

Provider	Processing company	Privacy policy of the processing company	Data protection officer of the processing company	Category	Data processing purposes	Used technologies	Data collected	Storage period	Transfer outside the UK (for UK only)	Legal basis (for UK only)
Adjust	Adjust GmbH Saarbrücker Str. 37A, 10405 Berlin, Deutschland	https://www.adjust.com/terms/privacy-policy/	/	Necessary	Attribution and measurement of success of marketing campaigns	App module	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked Sensor data to detect fraudulent activity	3 years	Yes	Strictly necessary
AppLovin (US only)	AppLovin Corporation 1100 Page Mill Road Palo Alto CA 94304 United States	https://www.applovin.com/privacy/	info@applovin.com	Marketing	Marketing campaign measurement Marketing campaign optimization	App module	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	The data will be deleted as soon as it is no longer needed for the processing purposes.	Yes	Your consent
AdNinja (US only)	PE Digital GmbH Speersort 10 20095 Hamburg Deutschland		/	Necessary	Attribution and measurement of success of marketing campaigns Fraud detection	App module	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Marketing campaign attribution information	The data will be deleted as soon as they are no longer needed for the processing purposes.	No	Strictly necessary
Apple Login	Apple Inc. One Apple Park Way, Cupertino, California, USA, 95014	https://www.apple.com/legal/privacy/en-ww/		Necessary	Authentication of the user	Software module	Account data (e.g. Apple ID and associated account details), device information (e.g. device ID), contact data (such as name, e-mail address), usage data	The data will be deleted as soon as they are no longer needed for the processing purposes.	Yes	Strictly necessary
Apple Search Ads	Apple Inc. One Apple Park Way, Cupertino, California, USA, 95014	https://www.apple.com/legal/privacy/en-ww/	Monika Juostaite (Account Manager) mjuostaite@apple.com	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Software module	Campaign information	The data will be deleted as soon as they are no longer needed for the processing purposes.	Yes	Your consent
Facebook Login	Meta Platforms Ireland Ltd. 4 Grand Canal Square Grand Canal Harbour Dublin 2 Ireland	https://www.facebook.com/about/privacy	https://www.facebook.com/help/contact/540977946302970	Necessary	Authentication of the user / Our legitimate interest	JavaScript module	Data about the device, usage from the website, web pages visited	3 years	Yes	Strictly necessary
CloudFlare	Cloudflare Inc. 101 Townsend St, San Francisco, CA 94107, USA	https://www.cloudflare.com/privacypolicy/		Necessary	Ensuring the performance and security of the website	Reverse-Proxy	Log data, e.g. IP address, system configuration	1 Month	Yes	Strictly necessary
iovation	Trans Union LLC 555 West Adams Chicago, Illinois 60661	https://www.transunion.com/privacy/transunion		Necessary	Fraud detection	Software module	IP address, Date and time, Referrer URL, Browser information	The data will be deleted as soon as it is no longer needed for the processing purposes.	Yes	Strictly necessary
Firebase Crashlytics	Google Ireland Ltd Gordon House, Barrow Street, Dublin 4 Ireland	https://policies.google.com/technologies/partner-sites	https://support.google.com/policies/contact/general_privacy_form	Necessary	Reporting of errors/crashes in the app	App module	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	3 years	Yes	Strictly necessary
Google Ads App Campaign	Google Ireland Ltd Gordon House, Barrow Street, Dublin 4 Ireland	https://policies.google.com/technologies/partner-sites	https://support.google.com/policies/contact/general_privacy_form	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The log data is anonymized after 9 months.	Yes	Your consent

Google Analytics for Firebase	Google Ireland Ltd Gordon House, Barrow Street, Dublin 4 Ireland	https://policies.google.com/technologies/partner-sites	https://support.google.com/policies/contact/general_privacy_form	Functional	Measurement of activity in our app Measurement and optimization of marketing campaigns Exclusion of users from campaigns (remarketing function)	App module	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	3 years	Yes	Your consent
Meta Pixel	Meta Platforms Ireland Ltd. 4 Grand Canal Square Grand Canal Harbour Dublin 2 Ireland	https://www.facebook.com/privacy/explanation	https://www.facebook.com/help/contact/540977946302970	Marketing	Marketing campaign measurement Marketing campaign optimization Formation of target groups	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.	Yes	Your consent
SnapChat (US only)	Snap Inc. 2772 Donald Douglas, Loop North Santa Monica, CA 90405 United States	https://snap.com/en-US/privacy/privacy-policy		Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	The data will be deleted as soon as they are no longer needed for the processing purposes.	No	Your consent
LiftOff (US only)	LiftOff 900 Middlefield Rd 2nd floor Redwood City, CA 94063	https://liftoff.io/privacy-policy/	harry@liftoff.io	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	The data will be deleted as soon as they are no longer needed for the processing purposes.	No	Your consent
LeadThink (US, CA, AU only)	Conversion Squared Corp dba LeadThink 15851 Dallas Parkway, Suite 600 TX 75001 Addison	https://www.leadthink.com/privacy.php	https://www.leadthink.com/privacy.php	Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.	No	Your consent
SplitMetrics Acquire (US only)	SplitMetrics Inc. 108 W. 13th Street, Suite 100, 19801 Wilmington, DE United States	https://splitmetrics.com/legal/privacy-policy/		Marketing	Marketing campaign measurement Marketing campaign optimization	Real-time conversion reporting	Identifiers and campaign information provided by the data processor	The data will be deleted as soon as it is no longer needed for the processing purposes.	Yes	Your consent